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S. H. NOTLEY'S

GLADIOLA GARDEN

West Chatsworth Street
CHATSWORTH, CALIFORNIA

(Turn west $\frac{1}{2}$ mile north on Santa Susana Ave., from Devonshire St.)
Nurseryman's License No.

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Introducing the NOTLEY STRAWBERRY

Please read this carefully. It is a description of my wonderful new strawberry. This is a plant that I have propagated myself, starting with one plant four years ago, so they are not obtainable elsewhere. (The original plant was a seedling of the Ettersburg crossed with a nameless berry I acquired from the San Joaquin Valley.) The NOTLEY STRAWBERRY has a perfect bloom, needing no other to pollinize it. They are remarkably early producers and if planted where there are no killing frosts, with proper care, you can have January berries and a continuous crop for five to eight months thereafter. Excessive heat, however, will blight the bloom of any strawberry plant. I do not claim they will grow in every locality, but I do say they will grow where any other strawberry will grow. The NOTLEY STRAWBERRY plant is unusually thrifty.

The average size of the berry is large. The largest berry I have ever found was $7\frac{1}{4}$ inches in circumference, and 4 inches is very common. There are few small berries. When ripe the berry is a bright, glossy red. The flavor is exceptional; none better; a sweet berry noticeably free from acid and savoring of wild strawberries. The berry, in addition to being large and sweet, is very solid. For these reasons and for its other good qualities my berry usually sells from $2\frac{1}{2}$ cents to 7 cents more per basket than is obtainable for other berries. For so large and juicy a fruit they ship well to nearby markets.

The NOTLEY STRAWBERRY is not asserted to be an everbearing plant, but I have tried them out by the side of so-called everbearings and find that my berry is more productive, and, with proper treatment, will yield equally as long. The calyx is not easily separated from the berry, which features facilitates picking and insures greater keeping qualities for shipping purposes.

Plants ready for delivery after December 1, 1931. Place your order now.
Supply limited.

PRICES

By parcel post (prepaid in Zones 1 and 2).....	12 plants	\$ 0.60
	100 plants	\$ 3.25
By express, F. O. B. Chatsworth.....	100 plants	\$ 3 00
	1000 plants	\$25.00
50 plants at 100 plant rates.	500 plants at 1000 plant rates	

Directions for Planting the NOTLEY STRAWBERRY

On the Pacific Coast and in localities where the ground does not freeze plant any time between the first of December and the fifteenth of February. These plants will bring you approximately a half a crop the first year. Plants set later will not have so many berries and will have more of a tendency to set runners. If the plants set runners before June, remove these runners as it will make a better and stronger plant. It is not necessary to remove the first bloom if the plant is growing good.

Two year old plants will set a fall crop of berries, provided they are kept well watered, given a rest of a month to six weeks, and the runners not allowed to set.

Give the plants plenty of water and keep them growing. An overhead sprinkling system is very good is used early mornings or late evenings and nights. Ditch irrigation is even better.

For hand cultivation plant in rows three feet apart with 16 plants in a row.

NOTLEY STRAWBERRY

Now this strawberry of mine is not like the ordinary berry. There is as much difference as between a Delicious and a Bellflower apple. After you have eaten the Notley Strawberry you will want no other. As a market berry the flavor sells them.

If you have room for a half acre patch, it will pay you to plant the Notley as they sell for more and you have only to let your customer taste one to make him a permanent patron. Just ask James Rae, the meat and market man at Chatsworth, who has handled them for two years. This is the first time the Notley strawberry plants have been on the market. Get this berry in your patch before everyone else has them, as they will be the only berry grown where once introduced.

I have reduced the price for a short time to introduce them to \$3.00 per hundred to any zone. A special price of \$15.00 per thousand if a half acre patch is planted, if you call at my nursery. This is just for a short time and may be recalled at any time. So make your arrangements with a deposit to hold the order.

I guarantee the Notley to do all I say in So. Calif., if directions are followed, except in higher altitudes where they have not been tried out, but I am sure they will grow wherever any strawberry thrives, and will produce as many or more berries. In a colder climate they may not produce as long as here. I have tried out most all kinds of strawberries, but found none equal to the Notley in sweetness, freedom from acidity, palatability, pleasing flavor, long bearing period, keeping quality if not bruised, hardness, prolificness or size. They ship well to nearby markets. Being large and a very juicy berry, it is unexcelled for shortcake.

Give the Notley a trial; you will have no second thought. We live but once. When you eat berries, why not eat the best?

S. H. NOTLEY

West Chatsworth Street, Chatsworth, west of Forest Ranger's Station. Look for sign.
P. S.—Write for Special Zone Price.

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